Cemil Gündüz

Associate Professor of Tourism
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ACADEMIC POSITIONS

Associate Professor (Doçent) — Tokat Gaziosmanpa■a University, Niksar Vocational School (since 27.12.2024)

Assistant Professor (Dr. Ö■retim Üyesi) — Tokat Gaziosmanpa■a University, Niksar Vocational School (12.07.2020 – 27.12.2024)

Postdoctoral Researcher — University of Turin, School of Management and Economics (01.11.2022 – 01.11.2023)

Lecturer (Ö■retim Görevlisi) — Tokat Gaziosmanpa■a University, Niksar Vocational School (11.03.2015 – 12.07.2020)

EDUCATION

PhD in Tourism Management — Mu■la S■tk■ Koçman University, Institute of Social Sciences (2019)

Thesis: Determining the strategic competitive factors of hotels operating in halal tourism: the case of Antalya. Advisor: Prof. Dr. Cafer Topalo■lu.

MSc in Tourism Management — Mu■la S■tk■ Koçman University, Institute of Social Sciences (2014)

Thesis: Organisational stress and coping methods: a study on airport ground handling employees. Advisor: Assoc. Prof. Dr. Umut Avc■.

BSc in Travel Management — Mu■la S■tk■ Koçman University, School of Tourism and Hospitality Management (2012, graduated 2nd in class)

RESEARCH INTERESTS

Artificial Intelligence in Tourism · Digital Transformation · Sustainable Tourism · Gastronomy Tourism · Geotourism · Halal Tourism · Tourism Competitive Strategy

SELECTED PUBLICATIONS

Cemil Gündüz, Mojtaba Rezaei, Onur Atak, Ciro Troise, Stefano Bresciani (2025). Tourism, inflation and low-income communities in Turkey: impacts on domestic travel behaviour and local resilience. *Journal of Enterprising Communities: People and Places in the Global Economy*.

Cemil Gündüz, Mojtaba Rezaei, Roberto Quaglia, Marco Pironti (2024). Culinary tourism: exploring cultural diplomacy through gastronomy festivals in Turkey and Italy. *British Food Journal*.

Mojtaba Rezaei, Cemil Gündüz, Nizar Ghamgui, Marco Pironti, Tomas Kliestik (2024). Navigating change: examining the influence of COVID-19 on knowledge-sharing dynamics in family firms within the restaurant and fast-food industry. *Journal of Knowledge Management*.

Cemil Gündüz (2023). Customised Holiday Experiences through Artificial Intelligence: Case Studies from the Aviation and Hospitality Sectors. *Journal of Aviation*.

Cemil Gündüz, Mojtaba Rezaei, Marco Pironti (2023). Ethical Challenges in Using Artificial Intelligence in Knowledge Management Considering In Tourism Sector. *II. Artificial Intelligence and Social Sciences Congress*.

Cemil Gündüz, Mojtaba Rezaei, Marco Pironti (2023). The Use of Artificial Intelligence Technologies in the Tourism Sector and Application Examples. *II. Artificial Intelligence and Social Sciences Congress*.

See full list of 18 publications at cemilgunduz.com/publications

BOOKS

Alternatif Turizmde Yeni Temalar ve Destinasyonlar (2022). Detay Yay■nevi.

Helal Turizm ve Rekabet Stratejileri (2020). Cinius Yay■nlar■.

Plus 3 edited volumes and 14 book chapters — see cemilgunduz.com/books

PROJECTS

COST-CA24125 — Cultural Heritage in Crisis: Transdisciplinary Assessment of Legal and Regulatory Frameworks (CRICULT) — Researcher (2025–present)

TÜB■TAK 2219 — International Postdoctoral Research Fellowship Programme — Researcher (Grant Holder) (2022–2023)

Turizmde Gelece■e Yolculuk: Kariyer, Kültürel Miras ve Dijital Dönü■üm — Dan■■man (Advisor) (2025–2025)

Bilimsel ve Sanatsal Etkinliklere Kat■l■m■ Destekleme Program■ Projesi — Yürütücü (Principal Investigator) (2019–2020)

INTERNATIONAL EXPERIENCE

Postdoctoral fellowship, University of Turin (2022–2023) · Erasmus teaching mobility, Klaipeda State University College, Lithuania (2019) · Erasmus exchange studies, Kodolányi János University, Hungary (2010) · COST Action CA24125 (CRICULT), researcher (2025–present) · training and coordination roles with EU national agencies (Czech Republic, Portugal, Turkey)

TEACHING

Tourism Geography I & II, Tour Operations and Travel Agency Management, Guest Communication, Food and Beverage Service I & II, Housekeeping, Entrepreneurship, Introduction to Marketing, Consumer Behaviour.

ACADEMIC SERVICE

Head of Department, Niksar Vocational School (2023–2026; 2022)

Erasmus Coordinator, Niksar Vocational School (since 2020)

Quality Commission Member, Niksar Vocational School (since 2023)

Founder & Advisor, Dani■mend Culture and Tourism Club (since 2024)

External Advisor, TÜB■TAK 2209-A Undergraduate Research Support Programme (8 assignments)

AWARDS

Best Paper Award — 6th Turin Islamic Economic Forum (TIEF), 2023

2nd Degree Graduation (BSc) — Mu■la S■tk■ Koçman University, 2012